



The Need

Currently, activities for young people are often focused on preparing and assessing them for 'the future', which can be overwhelming or unappealing. There are few opportunities for young people to participate in activities 'for today' that are enjoyable and satisfying, and where personal growth is led by young people themselves.

There are even fewer for young people with experience of disadvantage. As a result, they may not find purpose or experience the joy of growth.

Vision

Our Vision is a world where every young person has the opportunity to have fun, grow, and live with purpose.

Purpose

Our Purpose is to provide funding that enables young people to discover new passions, have fun, find purpose in life, and experience the joy of leading their own personal growth.



We will measure our Impact with the following outcome

Values

Joy

We believe that all young people deserve to have fun, and that by finding and pursuing activities they are passionate about they can have fun. find purpose in life, and experience the joy of leading their own personal growth.

Youth-led

Initiatives for young people will come and go over time, and are inevitably influenced by a range of external factors. We believe that young people are best placed to develop ideas that meet their needs, wants, and values. That is why we seek to share power with young people, and invest in activities that enable youth-led ideas.

Invention

With a rich family legacy rooted in a spirit of invention, we work with partners to try new things. We see the value of supporting early-stage ideas, and developing new approaches to philanthropic giving.

Impact

We are motivated by impact. We are committed to learning in order to measure. understand, and grow our impact.

Respect

We respect that every young person deserves to experience the joy of growth. We respect the expertise of others across the youth sector, and seek to build relationships and work in partnership to build on best practice.